

Edition: Edina



MAY 2019
Volume 6, Issue 5

CITY GOALS:



Strong Foundation



Reliable Service



Livable City



Better Together

Championship 18 Golf Course Opens This Month

Inaugural Tournament Sells Out As Buzz Builds Around Braemar Golf Course



BRAEMAR
CHAMPIONSHIP 18

Excitement is building as the new Championship 18 course at Braemar Golf Course opens later this month, marking the first new public 18-hole course to open in the state in more than a decade.

The First FORE, the course's inaugural tournament May 17, sold out its 144 spots within 90 minutes.

To ensure she got a slot, Pacy Erck had her cellphone ready and checked the tournament sales link repeatedly starting just before tickets went on sale. She was first to register.

"I'm excited," said Erck, a Braemar Golf Association board member who previewed the course in 2018 to assist with sign placement, path markers and other preparations. "I already love this course."

Braemar Golf Course General Manager Joe Abood, who oversaw the transformation of the Championship 18, expects golfers from around the Twin Cities and the state to flock to Braemar this spring and summer. Designed to be Minnesota's premier public golf course, the Championship 18 features open fairways, six tee boxes for players of every ability, advanced bunker designs, superior drainage for inclement weather and spectacular views. The \$7.5 million project included restoring oak savannah, adding wetlands and planting hundreds of trees.

"It's so beautifully built for every type of player," said Erck, who has been involved with Braemar Golf Course in a variety of ways since it opened in 1964.




The new Championship 18 combines a picturesque golf course with natural areas, including wetlands and restored oak savannah. Submitted Photo

The grand opening events that begin May 15 also feature media previews, special playing time for Braemar league members and a live KFAN-FM radio broadcast.

Those who didn't get a spot in the First FORE can still join the festivities by registering for the post-tournament celebration 6-8 p.m. May 17 on the new Braemar Courtyard next to the course. The \$20 tickets include food, games, live music and a raffle. Check Braemar Golf Course's Facebook page for ticket details.

Public tee times on the new course begin May 18. Edina residents with Player's Cards can book tee times eight days in advance and at a discount.

The opening of the Championship 18 is the final piece in making Braemar Golf Course a complete year-round experience for golfers. Braemar now offers that 18-hole course, the Academy 9 Par 3 course, an enlarged putting green, a new chipping and bunker practice space, remodeled pro shop, Red River Kitchen restaurant, the Courtyard for games and events, and Braemar Golf Dome for practice in the off-season.

Learn more about the courses and Player's Cards or book tee times at BraemarGolf.com. 

City Hires New Race & Equity Coordinator

Lee Hopes to Start with Relationships



Heidi Lee started as Race & Equity Coordinator with the City March 18.
Photo by Michael Braun

Race & Equity Coordinator Heidi Lee came to the United States from the Philippines when she was just 5 years old. From her experiences as a young child to adulthood, she grew up seeing the impacts on her parents and family while trying to pursue the American Dream.

Lee wants to make sure people have equitable opportunities and access to flourish.

“It can start with a conversation,” said Lee, who started work for the City March 18. “Let’s work together to move the needle forward. It doesn’t need to be a huge movement, because it’s going to take time. But let’s meet, and let’s talk.”

Relationships are very important to Lee, and they will be an important part of her work to ensure race and equity principles are emphasized as part of Edina’s culture and standard operating procedures.

Lee brings to the job prior equity experience with the Saint Paul School District as Project Coordinator with the Office of Equity, where she worked with District departments to provide equity plan support and implementation. She also coordinated and facilitated district-wide racial equity training. During a portion of that time, Lee also took part in the Administrative Intern Residency, where she provided racial equity coaching and support to leadership.

“Heidi stood out to us because of the variety of her race and equity experience,” said City

Manager Scott Neal. “People here were really impressed with Heidi, with her enthusiasm for the work and her ability to translate it from a school setting to local government. We’re excited to have her on board and look forward to developing the position together.”

As Race & Equity Coordinator, Lee will focus on serving as an equity liaison to the public, staff and elected and appointed officials. Her duties also include partnering with staff throughout the organization to develop and provide community outreach to advance the City’s race and equity goals.

“I’m grateful that I had opportunities in Saint Paul that allowed me to get this opportunity in Edina,” said Lee. “I want to be able to help and support what transformation looks like in a different area. Just to be able to create is huge.”

For more information, contact Lee at 952-826-1622 or HLee@EdinaMN.gov. 

BY THE NUMBERS

Vehicle Day

Get outside and explore the machinery at Vehicle Day, held 10 a.m.-noon Saturday, May 4, at Southdale Center. Vehicle Day is an opportunity for everyone in the family to get up close to fire trucks, police cars, snow plows, garbage trucks and more! The event is free and open to all ages.

This annual event is co-sponsored by the cities of Edina and Richfield and Southdale Center. Vehicle Day is held rain or shine; children must be supervised by an adult.



KIDS



5 vendor tables with children’s activities

8 emergency response vehicles



More than **30** vehicles



2,000

average annual attendance





CHEERS TO SPRING!

The 24th-annual Taste of Edina will be held 4:30-7:30 p.m. Wednesday, May 8, at The Westin Edina Galleria, 3201 Galleria in Edina. The event, presented by the Edina Chamber of Commerce and Edina Liquor, will showcase more than 70 different wines and 30 Minnesota craft beers. All of the showcased beverages will be part of the Edina Liquor Spring Sale. Tickets are on sale now and usually sell out quickly. Purchase your tickets online at TasteofEdina.com or in person at any Edina Liquor location. [File Photo](#)

UPCOMING EVENTS

Recurring Events:

Children's Entertainment at Edinborough Park
Noon Thursdays

Music in the Amphitheater, Edinborough Park
7 p.m. Sundays

Friday, May 3, 6:30 p.m.

Braemar Ice Show, Braemar Arena

Saturday, May 4, 10 a.m.-noon

Vehicle Day, Southdale Center

Saturday, May 4, 6:30 p.m.

Braemar Ice Show, Braemar Arena

Tuesday, May 7, 7 p.m.

City Council Meeting, Edina City Hall

Friday, May 10, 7 p.m.

Back to School for Adults, Historic Cahill School, Minnehaha Grange Hall, register online at www.edinahistoricalsociety.org

Saturday, May 11, 10 a.m.

The Author's Studio: *Choice, Chance, & Motherhood - One Woman's Journey* by Christina Bauer, Edina Art Center

Saturday, May 11, 10:30 a.m.

Superhero Saturday, Braemar Golf Course Courtyard, register online at EdinaParks.com



Thursday, May 16, 7:30 a.m.

Housing & Redevelopment Authority Meeting, Edina City Hall

Saturday, May 18, 9 a.m.

Walk With the Mayor, Centennial Lakes Park, Hughes Pavilion

Tuesday, May 21, 7 p.m.

City Council Meeting, Edina City Hall

Monday, May 27

Memorial Day, City Hall Closed

Thursday, May 30, 7:30 a.m.

Housing & Redevelopment Authority Meeting, Edina City Hall

Thursday, May 30, 6:30 p.m.

Fitness in the Parks, Arneson Acres

For a complete listing of meetings and events, visit EdinaMN.gov.

Edina Liquor Rolls Out Delivery

Service to Edina Homes and Businesses Is Fast and Free



Edina Liquor has started free delivery to homes and businesses in the city.

Unlike a lot of delivery services, this one is entirely in house. Edina Liquor employees will process, fill and deliver the orders.

"This is a service we are offering to residents and we hope they take advantage of it," said Josh Furbish, General Manager of Liquor Operations.

How does it work?

Customers go to EdinaLiquor.com and set up an account similar to other business websites. Then, they select items, choose delivery or in-store pickup, and pay. Certain items such as limited-release products will not be listed on the website. Edina Liquor expects to add products regularly.

How long does delivery take?

Edina Liquor is aiming for two-hour delivery for orders placed before or during the delivery windows. Furbish hopes most deliveries will be within one hour. In-store pickup orders will be ready in similar time frames.

When can I get delivery?

Delivery hours are 3 to 8 p.m. Monday-Friday; noon to 8 p.m. Saturday and noon to 5 p.m. Sunday.

Where can I get liquor delivered?

Only to homes or businesses in Edina. No deliveries will be made to parks or vehicles.

How much does it cost?

Delivery is free. The minimum order is \$35.

Do I tip the driver?


No. "As City employees, we cannot accept tips," Furbish said.

What are the rules?

The person who places the order must be the one who receives it. You must show the driver your ID at delivery. More rules and details are at EdinaLiquor.com.

Can I get a really big order delivered to my house?

If you are ordering for a large event, please call Edina Liquor or come to a store. In addition to working with you on your order, staff might be able to arrange a special delivery time.

For more information, visit EdinaLiquor.com or call 952-903-5730. 



MAY HYDRANT FLUSHING

UTILITIES DIVISION OF
THE PUBLIC WORKS
DEPARTMENT

The City of Edina will flush hydrants April 22-May 10.

Flushing may cause rust-colored water, but it is safe to drink.

- To clear any rust color, run your tap for a couple of minutes.
- Before doing laundry, run water in your washing machine to ensure it's clear.

Questions? Contact Utilities Supervisor Nate Kaderlik at 952-826-0316.



CITY OF EDINA
4801 WEST 50TH STREET
EDINA, MN 55424

PRESORT STD
U.S. POSTAGE
PAID
TWIN CITIES MN
Permit No. 3932

ECRWSS
POSTAL PATRON
CAR-RT-WS

Council Approves 50th & France Small Area Plan

Public Hearing on Draft Comprehensive Plan Set for May 7

A vision for the future of downtown Edina has been set.

The 50th & France District is known throughout the metropolitan area as an upscale shopping and dining destination. But the area has more than great shopping; the Edina side of France Avenue is home to five multifamily residential uses and 95 businesses, including professional service providers, salons and spas and a movie theater.

50th & France has been a commercial activity center since the early 1900s. Over the years, it

has constantly changed and adapted in order to remain current, vibrant and successful. Recognizing that 50th & France must continue to evolve to meet the demands of the community in the future, the City Council authorized a small area plan for the District.

According to the plan, approved by the City Council last month, future improvements in the area should strengthen the connection to surrounding neighborhoods, buildings should maintain an upscale aesthetic and traditional “main street” experience and increased density should be considered. Range of housing and commercial uses; public realm spaces; urban design; sustainability; and access, parking and movement are also addressed as part of the plan.

The small area plan was completed as part of the City’s Comprehensive Plan Update. The City Council will hold a public hearing on the draft Comprehensive Plan May 7.

In other business last month, the Council took several actions related to Parks & Recreation:

- Amended the City code to allow the City Forester to control Emerald Ash Borer. Previously, the City Code referenced only Dutch elm and oak wilt diseases. The

amendment to the City Code includes a broader definition of “tree and plant pests” and includes ash on the list of trees that are not defined as “protected” during a redevelopment.

- Approved the purchase of new playground equipment at Arden Park, 5230 Minnehaha Blvd. The playground should be installed by August or September.
- Approved a project to remove asphalt pathway and curbing at Centennial Lakes Park, 7499 France Ave., and replace it with a colored concrete pathway in the central area of the park alongside the putting course.
- Approved the initial phase of construction of a tranquility garden at Arneson Acres Park, 4711 W. 70th St. The project, planned and funded by the Edina Garden Council, includes paver walkways, trap rock paths and sitting areas with large boulders.

The City Council will next meet 7 p.m. May 7 and 21 in the Council Chambers of Edina City Hall, 4801 W. 50th St. For more information, visit EdinaMN.gov.



The City Council authorized a small area plan for the 50th & France district. Photo by Chip Jones