

Edina Senior Center Newsletter



Advertising Specifications

Preferred submitted file format: Print quality, full-color PDF.

We cannot accept the following formats: Corel Draw, Microsoft Word, Microsoft Publisher, Microsoft PowerPoint, Pagemaker, Paint and QuarkXPress.

Due Dates: Ads must be received by the 1st of each month.

To submit: Materials can be emailed to your advertising representative.

Contracts: A signed contract must accompany all advertisements. Ad placement is not guaranteed without a signed contract. Invoices will be emailed after each issue of the newsletter is printed.

Payments and late fees: Payments are due within 30 days of receipt. Any payment that has not been received by the date due will be subject to the addition of a 10 percent late fee, and will not be able to advertise until outstanding invoices are resolved.

To advertise in the Edina Senior Center Newsletter, *The Times*, contact:

Alice K. Tank
612-308-6982
ATank@EdinaMN.gov

For sizes, see reverse.

Advertising Rates - Per Issue

Size, w" x h"	7.5 x 10	7.5 x 5	3.75 x 5	3.75 x 2.5
Design	Your Design	Your Design	Your Design	Your Design
Price	\$410	\$225	\$130	\$100

Available Sizes

FULL PAGE
7.5" x 10"

1/8
3.75" x 2.5"

HALF PAGE
7.5" x 5"

1/4 PAGE
3.75" x 5"