

Edina Senior Center Newsletter



Advertising Specifications

Preferred submitted file format: Print quality, full-color PDF.

We cannot accept the following formats: Corel Draw, Microsoft Word, Microsoft Publisher, Microsoft PowerPoint, Pagemaker, Paint and QuarkXPress.

Due Dates: Ads must be received by the 1st of each month.

To submit: Materials can be emailed to your advertising representative.

Contracts: A signed contract must accompany all advertisements. Ad placement is not guaranteed without a signed contract. Invoices will be emailed after each issue of the newsletter is printed.

30 days of receipt. Any payment that has not been received by the date due will be subject to the addition of a 10 percent late fee, and will not be able to advertise until outstanding invoices are resolved.

To advertise in the Edina Senior Center Newsletter, *The Times*, contact:

Alice Tank Van Dyke
612-308-6982
AVanDyke@EdinaMN.gov

For sizes, see reverse.

Payments and late fees: Payments are due within

Advertising Rates

Size, w" x h"	7.5 x 10	7.5 x 5	3.75 x 5	3.75 x 2.5
Design	Your Design	Your Design	Your Design	Your Design
Price	\$410	\$225	\$130	\$100

Available Sizes

FULL PAGE
7.5" x 10"

1/8
3.75" x 2.5"

HALF PAGE
7.5" x 5"

1/4 PAGE
3.75" x 5"